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EBC recruits agency veteran Account supervisor Nick Taylor joins EBC MARKETING agency EBC has recruited a veteran of the agency’s parent company, Bartle Bogle Hegarty, to head its account management division. Nick Taylor Taylor joins from Bartle Bogle and will lead EBC’s integrated marketing services (IMS) division and its brand agency operations. A double winner of the Cannes Advertising Award for best creative, Taylor launched the Bath-based agency in 1990 as a joint venture between CHI Media and Bartle Bogle. He rejoined CHI Media in 1997 as agency director of creative services before rising to the post of managing director of Bartle Bogle, where he was also responsible for EBC in 2004. “Nick brings a wealth of experience and first-hand knowledge in all aspects of account management,” says EBC MD Stuart Canham. “His experience as agency MD has given him an in-depth knowledge of agency operations and our wider business strategy.” Taylor adds: “It’s a pleasure to be joining EBC at a time of real growth and expansion. The IMS division is one of the few remaining independent divisions, and I’m excited about the opportunities the division offers, as we consolidate our unique and exciting work with the most exciting brands in the UK.” Canham says Taylor will integrate and lead EBC’s strategic commercial and creative offerings within the agency. Previously head of advertising strategy and business development at SB-owned bodywork company SLI, Taylor joins EBC at the same time as Bartle Bogle is expected to close its European operations. Lord Bilimoria, EBC chairman and chief executive, says: “We are lucky to have found someone with Nick’s credentials, which makes him a unique candidate to lead the exciting expansion and growth we have planned at E

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